



BUDI SETIAWAN

Marketing & Business Development

CONTACT

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PERSONAL DETAILS

Name : Budi Setiawan, SE.MM
Sex : Male
Date of Birth : 10 January, 1989
Place : Duri - Riau
Nationality : Indonesia
Status : Single
Height : 182 cm
Weight : 78 kg
Health : Perfect
Religion : Moslem

QUALIFYING SKILLS

- Computer Literate
 - Microsoft Office
 - SPSS. etc
- Toefl 513 Unpad Agust 2014
- Good ability of leadership
- Capable in working as a team or under pressure
- Experts Negotiation Skill
- Experts improve branding
- Experts business analysis
- Expert relationship with clients
- Experts Tour Guide & Tour Leader Service

PROFILE

I am writing to explore the possibility of employment in your reputable firm. I bring with me several of experience as marketing management, business management and lecture. Attached is my resume for your perusal

WORK EXPERIENCES

Head Of Marketing August 2016 – now
Trave Bandung (PT Mugi Jaya Abadi)

Lecture (Dosen) Management Business Mey-August 2016
Universitas Informatika & Bisnis Indonesia (UNIBI)

Distributor Marketing November, 2015 – april 2016,
PT Medusa Multi Business Center (PT MMBC)

Sales Marketing 6 October 2014 – 25 October 2015
CV Maiga Indonesia

Training Record MSDM October-December 2010
PT INTI Bandung position Co-Op Student MSDM,

BUSINESS / FREELANCE

- Business analysis, public relation, and marketing strategic at Invigo.id (telkom project at indigo.id)
- Marketing research at pakadigital.id
- Founder at grosiranjaket.com
- Founder weekendtravelindo.com
- Profesional Tour guide and tour leader service (inbound)
- Driver grabcar (taxi online) , rent car and rent tourism bus
- Guest lecture business management
- Marketing research at Outland.id

EDUCATION

Master of Marketing Management	2012-2014
Universitas Padjadjaran Bandung (GPA 3,16/4.00)	
Business Management	2007-2012
Universitas Pendidikan Indonesia Bandung (GPA 3,16/4.00)	
SMA Negeri 2 Mandau	2004-2007
SMP Negeri 2 Mandau	2001-2004
SD NEGERI 15 Mandau	1995-2001

BUDI SETIAWAN

Master of Marketing & Management Business

ORGANIZATIONAL

- 2007 - Ikatan Mahasiswa Management UPI Bandung (2007 to 2010 -LKM – IMAGE UPI
- 2008 - Division Publication & Documentation Penerimaan Mahasiswa UPI Bandung 2008
 - Division “OSPEK” Management UPI Bandung
- 2009 - Participant Of GMNI (Gerakan Mahasiswa Nasional Indonesia) UPI Bandung
- 2010 - Head Security Basket Tournament Hight School Bandung
 - Staf at Battle Management 2010
- 2011 - Member at Gerlong Mountaint Bike (GMTB)
 - Founder and Staf Biket To Campus UPI Bandung & “Gowes Asek (gowesek) Bandung
- 2012 - Participant Management Mountainers Coummunity (MMC) UPI Bandung
 - Staf Junior At Himpunan Mahasiswa Pasca Sarjana Universitas Padjadjaran Bandung to 2014

SEMINAR, COUSER & EDUCATION

1. Penguatan Demokrasi substantif
2. Integrated Microfinance Management: towards corporate social responsibility of banking institutions for sustainable development in indonesia.
3. Inclusive microfinance: its contribution to the new paradigm of integrated microfinance management for poverty reduction in indonesia as
4. Strategi meningkatkan kinerja perguruan tinggi menuju world class university
5. Entrepreneurship Benchmarking
6. Training searching international journal & statistical software eviews
7. Training searching international journal & statistical software GRETL
8. Sinergi Dalam Membangun SDM Ekonomi, Bisnis/ Manajemen Dan Akuntansi Syariah
9. Mengungkap dunia investasi dan karir di industri pasar modal indonesia
10. Team Building Training program Pasca sarjana FEB-UNPAD
11. Towards a New Paradigm in Poverty Reduction
12. Inclusive Microfinance: Its Contribution To The New Paradigm Of Integrated Microfinance Management For Poverty In Indonesia As
13. Peranan Mhasiswa Pascasarjana Sebagai Peneliti
14. Program pendidikan komputer paket microsoft office dan design graphic dua dimensi SSU
15. Seminar manajemen” corporate culture and human resource development
16. Management introducing in creative orientation “fight and feel better”
17. Pratikum kewirausahaan, sistem informasi manajemen, SDM, Keuangan, Pemasaran dan Operasional ke PT.SIDOMUNCUL dan PT.ASELI DAGADU DJOGJA
18. Workshop dan simulasi pasar modal
19. Training achievement motivation training
20. Pelatihan kewirausahaan untuk usaha kecil UPI- Bandung
21. Training certificate TBI