

# Curriculum Vitae



## COLLIN LANDAU

### MARKETING MANAGEMENT

#### CONTACT



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Collin Landau

#### EDUCATION

**Cahaya Bangsa Classical  
School, Bandung**

*2008-2014*

**Parahyangan Catholic  
University, Bandung**

*Bachelor of Economics*

*2014-2018*

#### CURRENT GPA

**3.07 out of 4.00**

**(GPA shown is Pre-Thesis GPA)**

#### CAPABILITIES

- Working under pressure
- Achieving target
- Dealing with domestic and international clients
- Working on teams

#### ABOUT ME

I am a fresh graduate currently searching for a full-time job. The position I look for are those related to the fields of Marketing Management, Digital Marketing, Business Development and International Business. I have a strong background in marketing management and would like to apply it to real life situations. My proficiency in written and spoken English would certainly help companies with their International divisions.

#### ACHIEVEMENTS

##### English Proficiency Test (EPT)

- Achieved the Proficiency Level of "**Advanced**" for Listening, Structure, and Reading Components and "**Higher Intermediate**" for Speaking (Test taken in LBPP LIA on 2013).

##### Test of English as a Foreign Language (TOEFL) (Paper-Based Test)

- Scored 640 out of 677 maximum score (Test taken in UNPAR on February 2017).

##### International English Language Testing System (IELTS)

- Achieved the overall score of **7.5/9.0** (Listed as "Good User" of the English Language).
- Achieved scores of **8.5/9.0** in **Listening**; **8.0/9.0** in **Reading**; **6.5/9.0** in **Writing** and **Speaking** (Test taken in IDP Bandung on February 2018).

#### ORGANIZATIONAL EXPERIENCE

Became one of the members of the fundraising team for the 2015 UNPAR entrepreneurship event, the "Menefesto". in which I and the other members successfully raised money for the event.

Participated on the 2016 UNPAR entrepreneurship event, the "Menefesto", in which I and my team successfully reached the target of selling 100 jackets on the spot. The team and I have:

- Designed the product
- Purchased the materials for the jackets
- Contacted and negotiated with the tailor
- Designed the booth for the event
- Formed business strategies in order to be able to sell the jackets.

#### SKILLS

##### PERSONAL SKILLS

- English Proficiency
- Marketing Strategy
- Digital Marketing
- Market Research

##### COMPUTER SKILLS

- Microsoft Office Word
- Microsoft Office Excel
- Microsoft Office Power Point
- Corel Draw
- Adobe Lightroom