

BRIEF PERSONAL DESCRIPTION

I have a high commitment, professional be the main case, always had a objectives and targets in my life, always learning and develops in academic and non academic become the base in my life. I have a critical mindset. Socialization to recognize, analyze and understands the environment as guidelines for me do and ethical good to be essentially.

EDUCATION**1997-2003**

State Elementary School 1 Bayongbong

2003-2006

State Junior High School 1 Bayongbong

2006-2009

State Senior High School 19 Garut

2010-2016

Strata 1 in University Indonesia of Education majoring Tourism Marketing Management

COURSES

- o Elfa Music School
- o CMI Computer Course

SEMINAR

- o Seminar Nasional *Super Tou-Neur "Be a Super Tourism Entrepreneur"*
- o Young Entrepreneur "Be a Creative Entrepreneur"
- o One Asia Foundation
- o From Culture to Creative Tourism : The New Reality
- o Workshop Tourism Movie Competition "Responsible Tourism"
- o Gerakan Horizontal Creative Tourism
- o Building International Gateway Through Science, Technology and Art
- o Seminar perkembangan pengelolaan dan pemasaran seni dan budaya Garut dalam industri pariwisata
- o Seminar pemasaran pariwisata berkelanjutan Indonesia
- o Strategi *Branding* dan *Re-Branding* menjadi aset industri di era globalisasi
- o Strategi *Customer Value* terhadap loyalitas konsumen di *bussines corporate*

LANGUAGE AND SKILLS

- o Native Indonesian ; Good English
- o Microsoft Office (Word, Excel, and Power Point), Adobe Photoshop
- o Marketing, Public Relations and Public Speaking
- o Able to work with team or individual
- o Golf

HOBBIES AND INTEREST

- o Golf
- o Basket Ball
- o Musik
- o Traveling
- o Kuliner

ORGANIZATION

- o Chairman OSIS (Junior and Senior High School)
- o Law Division (Ikatan Pemuda Pelajar Garut)
- o Public Relations (HIMA MPP)

WORK EXPERIENCE

- o Isola Resort
- o Sales & Marketing GS Holiday
- o Event Organizer (Sponsorship)
- o Transportation Entrepreneur (Andika Trans)
- o The Papandayan (Sales & Marketing Departement)
- o PT. Intan Kenkomayo Indonesia (Sales & Marketing Departement)
- o PT. Prokinerja Global Mandiri

**Address**

Jl. Simpang RT.02 RW.03
Bayongbong, Garut (44162)

Cell Phone

085320835068

Email

andikaputranurjaman@gmail.com

Personal Data

Male / 27
Garut, 18 Oct 1990
170 cm / 62 kg
Moslem
Married

DETAIL CURRICULUM VITAE

I. PERSONALITY

| | | | | |
|------------------------|---|--------------|--|--------------------|
| FULL NAME | Andika Putra Nurjaman (M) | | | |
| PLACE / DATE OF BIRTH | Garut/18 Oktober 1990 | | | |
| CONTACT ADDRESS | Jalan Simpang RT/RW 02/03, Bayongbong, Garut (44162) | | | |
| E-MAIL | andikaputranurjaman@gmail.com | | | |
| STATUS | Married | | | |
| OCCUPATION | Project bussines / Owner | | | |
| IDENTITY NUMBER | 901013330126 | | | |
| DRIVER LICENCE | A / C | OWN VEHICLE | Yes | Car and Motorcycle |
| NATIONALITY | Indonesian | ETHNICITY | Sundanese | |
| BLOOD TYPE | AB | RELIGION | Moslem | |
| CHARACTER | High commitment, Professional, Critical Mindset, Hard working, Smart, Good in softkill and hardskill, good in teamwork and working individually | HOBBIES | Golf, Basket Ball, Music, Traveling, Culinary | |
| COMPUTER SKILLS | Microsoft Office (Word, Excel and Power Point), Adobe Photoshop | OTHER SKILLS | Excellent in Marketing Activity, Public Relation and Public Speaking, able to work with team or individual, good personality, golf, drafter/conceiver, marketing strategy. | |
| LANGUAGES ABILITY | Indonesian, English | | | |
| EXPECTING SALARY (THP) | Negotiable | | | |
| | Allowances : Meals, Car Transportation, Parking, Accommodations (TOL, Car Gasoline, Pulsa, etc), Medical, Dental | | | |
| AVAILABILITY | As soon as possible | | | |
| PROFILE SUMMARY | I have a high commitment, professional be the main case, always had a objectives and targets in my life, always learning and develops in academic and non academic become the base in my life. I have a critical mindset. Socialization to recognize, analyse and understands the environment as guidelines for me do and ethical good to be essentially. | | | |

II. LIST OF REFERENCES

| NAME | RELATION | OCCUPATION / LOCATION | PHONE |
|----------------------|----------|---------------------------------------|--------------|
| Intan Siti Nurjannah | Partner | Japanese Interpreter /Bandung-Jakarta | 082248552726 |
| Wildan Sopian | Partner | Music Event (Conceiver) | 085721340005 |

III. EDUCATION, SEMINAR & LICENCES

FORMAL EDUCATION

| NAME of SCHOOL / PLACE | MAJOR | PERIOD | DEGREE |
|-----------------------------------|------------------------------|-----------|----------|
| University Indonesia of Education | Tourism Marketing Management | 2010-2016 | Strata 1 |
| Senior High School 19 Garut | Science of nature | 2006-2009 | |

INFORMAL EDUCATION

| NAME of SCHOOL / PLACE | MAJOR | PERIOD |
|------------------------|--------------------------------|-----------|
| Elfa Music School | Drum | 2006-2009 |
| CMI Computer Course | Hardware and Software Computer | 2009-2010 |

ATTENDED SEMINAR

| NAME of SEMINAR | ORGANIZATION / PLACE | PERIOD |
|--|---|--------|
| Seminar Nasional Super <i>Tou-Neur "Be a Super Tourism Entrepreneur"</i> | UPI-Bandung | 2013 |
| Young Entrepreneur "Be a Creative Entrepreneur" | UPI-Bandung | 2013 |
| One Asia Foundation | UPI-Bandung | 2013 |
| From Culture to Creative Tourism : The New Reality | Indonesia Tourism Promotion Board-Jakarta | 2013 |
| Workshop Tourism Movie Competition "Responsible Tourism" | Bandung Institute of Tourism-Bandung | 2013 |
| Gerakan Horizontal Creative Tourism | UPI-Bandung | 2013 |
| Building International Gateway Through Science, Thecnology and Art | BIGSTAR Internasional-Bandung | 2013 |
| Seminar Perkembangan Pengelolaan dan Pemasaran Seni dan Budaya Garut dalam Industri Pariwisata | Pemprov Jabar- Bandung | 2014 |

| NAME of SEMINAR | ORGANIZATION / PLACE | PERIOD |
|--|----------------------|--------|
| Seminar Pemasaran Pariwisata Berkelanjutan Indonesia | UNPAD-Bandung | 2015 |
| Strategi <i>Branding</i> dan <i>Re-Branding</i> menjadi asset industry di Era Globalisasi 2015 | Jakarta | 2015 |
| Strategi <i>Customer Value</i> terhadap loyalitas konsumen di <i>Bussines Corporate</i> | Jakarta | 2015 |

IV. WORKING EXPERIENCES

| | | | |
|----|-------------------------|--|---|
| A. | COMPANY NAME | | PT. Prokinerja Global Mandiri |
| | COMPANY ADDRESS | | Jalan Bukit Pakar Timur No. 13 Bandung |
| | INDUSTRY | | Tourism Industry |
| | COMPANY CATEGORY | | LOCAL |
| | LAST POSITION | Marketing and Bussines Strategy | EMPLOYMENT STATUS : Contract |
| | POSITION LEVEL | Executive | |
| | PERIOD | Nov 2015 – Des 2017 | |
| | JOB DESCRIPTIONS | <ul style="list-style-type: none"> Analyzing market opportunities and crsating strategies Responsible for sourcing partners for content as part of our strategy, building those relationships annd overseeing all aspects of collaboration, contract negotiation and integration Managing all marketing for the company and activities within the marketing dept. Developing the marketing plan and strategy Analyze market trends Analyzing potential strategic partner relationship Business plan monitoring related to improvement and initiative Set up business process in team related to project improvement and initiative | |
| | MAJOR ACHIEVEMENTS | <ul style="list-style-type: none"> Achived target Make the suitable strategy for company | |
| | DIRECT REPORT TO | Defriko Masri | POSITION : Direktur |
| | SALARY | Rp. 9.000.000 (Net) | ALLOWANCE : Meals, Car Transportation, Parking, Accommodations (TOL, Car Gasoline, Pulsa, etc), Medical, Dental |
| | REASON FOR LEAVING | Develop a better carier | |

B.

| | | |
|--------------------|---|---|
| COMPANY NAME | PT. Intan Kenkomayo Indonesia | |
| COMPANY ADDRESS | Jl. Raya Tipar Cakung KM 0,6 No. 49 Cakung Barat Jakarta Timur 13910 | |
| INDUSTRY | Japanese Food Manufacturing | |
| COMPANY CATEGORY | Joint Venture | |
| LAST POSITION | Sales & Marketing Executive | EMPLOYMENT STATUS : Contract |
| POSITION LEVEL | Executive | |
| PERIOD | Jan 2014- Aug 2015 | |
| JOB DESCRIPTIONS | <ul style="list-style-type: none"> • Making client visit schedule • Communication and cooperation with client (B to B) • Making branding strategy program • Making report to General Manager and Director • Maintain good relationship and cooperation with client in the other place (Jakarta, Bandung, Medan and Surabaya) • Collect customer feedback and market research • Support to Joint Venture Company • Planning strategy for selling to product • Developing products and managing product development • Media, advertisement support • Monitoring order and delivery | |
| MAJOR ACHIEVEMENTS | <ul style="list-style-type: none"> • Handle joint venture program with So Good (B to C), Corporate with MTV Agent Marketing Consultant to make a new business program B to B, B to C (Branding Strategy Program), Making Branch Office in Bandung to grab West Java market. | |
| DIRECT REPORT TO | Mrs. Hani & Mr. Fujiwara | POSITION : General Manager and Director |
| SALARY | Rp. 10.500.000 (Net) | ALLOWANCE : Meals, Car Transportation, Parking, Accommodations (TOL, Car Gasoline, Pulsa, etc), Medical, Dental |
| REASON FOR LEAVING | Family's reason (Father died) | |

B.

| | | |
|---------------------------|--|---|
| COMPANY NAME | The Papandayan | |
| COMPANY ADDRESS | Jalan Jenderal Gatot Subroto No. 83, Bandung 40262 | |
| INDUSTRY | Tourism Hotel Industry | |
| COMPANY CATEGORY | LOCAL | |
| LAST POSITION | Sales & Marketing Executive | EMPLOYMENT STATUS : Contract |
| POSITION LEVEL | Executive | |
| PERIOD | Aug 2013 – Jan 2014 | |
| JOB DESCRIPTIONS | <ul style="list-style-type: none"> • Making sales call with client's schedule • Visit client • Communication and cooperation with client (B to B) • Making and doing rebranding strategy program • Making report to General Manager • Doing corp promotion and CSR activity | |
| MAJOR ACHIEVEMENTS | <ul style="list-style-type: none"> • Rebranding from "Hotel Papandayan" to "The Papandayan", Make a weekly music program "Sunday Jazz", Corporate with another organization/TV Program such as Miss Indonesia, HDCI, Mario Teguh Golden Ways Program Metro TV to use one of The Papandayan's facilities for their activity program, Evaluated customer value to customer loyalty. | |
| DIRECT REPORT TO | Bobby Renaldi | POSITION : General Manager |
| SALARY | Rp. 8.500.000 (Net) | ALLOWANCE : Meals, Car Transportation, Parking, Accommodations (TOL, Car Gasoline, Pulsa, etc), Medical, Dental |
| REASON FOR LEAVING | Decide to move to Jakarta | |

D.

| | | |
|---------------------------|---|--|
| COMPANY NAME | GS Holiday | |
| COMPANY ADDRESS | Bumi Siliwangi Blok D1 Bandung | |
| INDUSTRY | Tourism Industry | |
| COMPANY CATEGORY | LOCAL | |
| LAST POSITION | Sales & Marketing Executive | EMPLOYMENT STATUS : Contract |
| POSITION LEVEL | Executive | |
| PERIOD | 2011-2013 | |
| JOB DESCRIPTIONS | <ul style="list-style-type: none"> • Making client visit schedule • Communication and cooperation with client (B to B) • Making budget and tour tourism activity program | |
| DIRECT REPORT TO | Achmad Syam | POSITION : Owner |
| SALARY | Rp. 7.500.000 (Net) | ALLOWANCE : Meals, Car Transportation, Parking, Accommodations (TOL, Car Gasoline, Pulsa, etc), Medical, Dental |
| REASON FOR LEAVING | Want to explore my skill especially in hotel industry | |