

Bandung, December 2019

Dear Sir/Madam,

According to the information in website, I have known that your company is looking a candidate for vacant position, therefore, I hope I can occupy the vacant position and give my contribution for the company.

I am a Bachelor of Management from Maranatha Christian University, Bandung. I had taken marketing as a concentration on my college and finished my study with GPA 3.19 from 4.00 scale. I had been involved in repair and service car headlamp business and acted as a Marketing, also assisting and controlling production process in wedding decoration business as an Assistant Production Manager.

I am also an automotive enthusiast, especially motorcycles and cars, an audio lover from audio-portable to home-audio, a guitar and bass self-taught player. To fill the free time, I like to join the community of motorcycles and travelling together, to make some new friends. These activities make me to be an easy-going person and flexibel with many peoples from any background.

Together with this application letter, I also give my Curriculum Vitae below. If I can provide you with any further information on my background and qualifications, please let me know. Thank you for your time and consideration. I look forward to speaking with you about this employment opportunity.

Best Regards,

Hector Paul Winata

Hector Paul Winata, S.E.

0819-9504-5812

Fresh Graduate

hectorpaulwinata@gmail.com

WORK EXPERIENCES

PT. Elior Design, Bandung | November 2017 – April 2019



Assistant Production Manager – Part Time

1. Contributing ideas for Manager Production while employees produce some properties, such as table, chair, backdrop venue, flooring, flower stand, and any decorations from wood, steel, and styrofoam.
2. Responsibilities on controlling and maintaining employees to make sure they do the job correctly as like the design.
3. Responsibilities on scheduling maintenance for vehicle.

Jackob Polish, Bandung | April 2016 – September 2017



Admin Social Media – Part Time

1. Responsibilities on marketing using Instagram and Facebook (@jpbdg), using capabilities at photography and editing with Adobe Photoshop.
2. Responsibilities on responding any questions and complain from consumer.



EDUCATION EXPERIENCES

August 2013 – January 2019

Bachelor of Management, Maranatha Christian University, Bandung (GPA 3.19 / 4.00)


2010 – 2013 | Xaverius 1 High School, Palembang

24 years old

August 7th, 1995

3rd, Sukamekar 4th street, Bandung

 Hector Paul

 hector_paul

SKILLS

1. English (TOEFL Prediction Score 470)
2. Microsoft Word
3. Microsoft Excel
4. Adobe Photoshop
5. Sony Vegas Pro
6. Corel Draw

ADDITIONAL INFORMATIONS

1. Participant of "The Maestro" with speakers Addie M.S. and Darwis Triadi (April 2015).
2. Participant of "Dear Stress, Lets Break Up" (March 2014).
3. Participant of "Kiat Cerdik Berinvestasi dalam Pasar Modal" (August 2013).



Nomor Seri Ijazah : **32082 D 5813**
Diploma Serial Number

1009909

UNIVERSITAS KRISTEN MARANATHA

Memberikan Ijazah kepada : **Hector Paul Winata**
Confers this Diploma to
Tempat dan tanggal lahir : **Palembang, 7 Agustus 1995**
Place and Date of Birth
Nomor Pokok Mahasiswa : **1352209**
Student Number
Fakultas : **Ekonomi**
Faculty
Program studi : **Manajemen**
Study Program
Tanggal lulus : **17 Januari 2019**
Date of Final Examination

Ijazah ini diserahkan setelah yang bersangkutan memenuhi semua persyaratan yang ditentukan dan
This Diploma was conferred to the above-mentioned after having fulfilled all the prescribed requirements and
kepadanya dilimpahkan segala wewenang dan hak yang berhubungan dengan ijazah yang dimilikinya,
to him/her were bestowed all the rights and privileges pertaining to the Diploma in his/her possession
serta berhak memakai gelar akademik **Sarjana Ekonomi (S.E.)**
and is entitled to the academic degree of Sarjana Ekonomi (S.E.) Equal to Bachelor Degree

Rektor
Rector

Prof. Ir. Armein Z. R. Langi, M.Sc., Ph.D.



Bandung, 25 Maret 2019

Dekan Fakultas **Ekonomi**
Dean of Faculty of Economics

Dr. Drs. Mathius Tandiontong, M.M., Ak.



T R A N S K R I P

No. : 5305/52/UKMII/2019

N a m a : HECTOR PAUL WINATA
Tempat/ Tgl Lahir : PALEMBANG/ 7 Agustus 1995
NRP/ NIRM : 1352209/
Program Studi : S1 Manajemen



KODE	MATA KULIAH	H	A	K	M	KODE	MATA KULIAH	H	A	K	M
Semester 1											
AK151	DASAR AKUNTANSI	C+	2.50	3	7.50	ME305	Pasar Modal + Praktika	B	3.00	3	9.00
ES101	Ekonomi Mikro	A	4.00	3	12.00	ME307	Manajemen Merek	D	1.00	3	3.00
ES105	Keterampilan Antarpribadi & Kepemimpinan	B	3.00	3	9.00	ME309	Komunikasi Pemasaran	A	4.00	3	12.00
FE101	EKONOMI MAKRO	B	3.00	3	9.00	ME311	Perilaku Konsumen	A	4.00	3	12.00
MG101	DASAR BISNIS	B	3.00	3	9.00	Semester 6					
MG103	MATEMATIKA EKONOMI	A	4.00	2	8.00	ME302	Bisnis Internasional	A	4.00	3	12.00
MG107	MANAJEMEN	A	4.00	3	12.00	ME304	Manajemen Strategik	B+	3.50	3	10.50
MK039	BAHASA INDONESIA: TEKNIK PENULISAN ILMIAH	B	3.00	2	6.00	ME306	Manajemen Perubahan	C+	2.50	3	7.50
MK062	PENDIDIKAN AGAMA KRISTEN (*KURBA)	B	3.00	2	6.00	ME308	Bank & Lembaga Keuangan	C	2.00	3	6.00
Semester 2											
AK102	AKUNTANSI BIAYA	C	2.00	3	6.00	ME312	Riset Pasar	A	4.00	3	12.00
ES102	Statistika I + Praktika	A	4.00	3	12.00	ME314	Manajemen Pemasaran Internasional	A	4.00	3	12.00
FE104	BAHASA INGGRIS BISNIS	B	3.00	2	6.00	ME336	Metode Riset Bisnis + Praktika	C+	2.50	3	7.50
ME102	Metode Kuantitatif	A	4.00	3	12.00	Semester 7					
MG104	KOMUNIKASI BISNIS DAN KETERAMPILAN PRESENTASI	A	4.00	3	12.00	ME401	Manajemen Kinerja	B	3.00	3	9.00
MG106	KETERAMPILAN ANALITIS DAN BERPIKIR KREATIF	B+	3.50	2	7.00	ME403	Negosiasi	B+	3.50	3	10.50
MK017	FILSAFAH PANCASILA	A	4.00	2	8.00	ME405	Seminar Manajemen Pemasaran	C+	2.50	3	7.50
Semester 3											
AE205	Akuntansi Manajemen	B+	3.50	3	10.50	ME427	Manajemen Hubungan Pelanggan	B+	3.50	3	10.50
ES203	Perekonomian Indonesia	C+	2.50	3	7.50	Semester 8					
ES205	Statistika II + Praktika	C+	2.50	3	7.50	ME410	Tugas Akhir Manajemen Pemasaran	B+	3.50	6	21.00
ME203	Manajemen Keuangan	C+	2.50	3	7.50						
ME205	Manajemen Operasi	B+	3.50	3	10.50						
ME207	Perilaku Organisasional	A	4.00	3	12.00						
MG201	MANAJEMEN SUMBER DAYA INSANI	C+	2.50	3	7.50						
MG203	MANAJEMEN PEMASARAN	B	3.00	3	9.00						
MK024	PENDIDIKAN KEWARGANEGARAAN	B+	3.50	2	7.00						
MK061	ETIKA (BISNIS)	B+	3.50	2	7.00						
Semester 4											
ES206	Sistem Informasi Manajemen	C+	2.50	3	7.50						
ME202	Manajemen Bauran Pemasaran	B+	3.50	3	10.50						
ME204	Manajemen Keuangan Lanjutan	B	3.00	3	9.00						
ME206	Manajemen Operasi Lanjutan	B+	3.50	3	10.50						
ME214	Kewirausahaan & Inovasi	B	3.00	3	9.00						
ME216	Hukum Bisnis & Hukum Perpajakan	A	4.00	3	12.00						
Semester 5											
ME301	Ekonomi Manajerial	D	1.00	3	3.00						
ME303	Perencanaan Bisnis	A	4.00	3	12.00						

JUMLAH : K = 145 M = 463.00 Kredit Kumulatif = 145 Indeks Prestasi Kumulatif = 3.19
 Predikat : SANGAT MEMUASKAN
 Tanggal Lulus : 17/01/2019
 Judul Skripsi : Pengaruh Kualitas Produk, Harga, dan Promosi terhadap Keputusan Pembelian Yamaha Nmax di Kota Bandung

H = HURUF MUTU ; A = ANGKA MUTU ; K = KREDIT SKS ; M = MUTU (PERKALIAN A & K) ; L = LULUS ; T = TIDAK LULUS
 PREDIKAT : IPK 3.51 - 4.00 DENGAN PUJIAN (Waktu studi maks n + 1) ; 3.01 - 3.50 SANGAT MEMUASKAN ; 2.76 - 3.00 MEMUASKAN

Rektor

 Prof. Ir. Armein Z. R. Langi, M.Sc., Ph.D.
 REKTOR

Bandung, 29 Januari 2019
 Dekan

 Dr. Mathius Tandiontong, S.E., M.M., Ak., CA
 FAKULTAS EKONOMI