


CURRICULUM VITAE


Riwayat Hidup



 082236999899

 @neiidy_khusmayadi

 @neiidy_khusmayadi

 @neiidy_khusmayadi

hondainternusa.com

KUSMAYADI

You Can Call Me Yadi

“i am a type of person who if i do not know and i can't do something, i'll find out and i will able to learn about what i dont know until i be able to do that and i really understand...”

01

02

03

04

E-Commerce Management
Socialmedia Strategy
Google Advertiser
Design Graphic

90%



E-Commerce Management

Create Store & Official Store, Make a Promo, Manage Store, Respon Customer

Social Media Strategy

How To Make Audience Engangement, impressions And Reach

Social Media Advertiser

Create Promo and Publish with Facebook Instagram ADS

Google Advertiser

Create Promo and publish website at Google Partner

E-Commerce :

Create Official Store All E Commerch |Make A Dealing MOU|
Manage Account, Store, and Official Store |
Make a Promo Flash Deal or Flash Sale |
Advertising Via Social Media Ads and Google Ads
and Link To Official Store

Instagram :

Instagram Tools | Instagram Business Ads |
nstagram Store, create promo and price tag |
Instagram ads Carousel, Video,catalog |
Swipe Up and Link To Website or Official Store or Home |
Instagram Manager with interaktive content |
give away, quiz, customer service.

Facebook :

Facebook Tools | Fanpage Tools | Facebook Ads |
Facebook Manager with interaktive content |
Facebook Catalog For Facebook Store |
link to website, to e commerch to API Whatsapp |
make Facebook community and group

Google Partner :

Publish Content Promo, Official Store Promo or Website
or Socialmedia with Adwords| Adsense | Google Maps |
Google my Business | Google Store |
And Manage with Google Analytics



Design Graphic

Design Content Promo With
Photoshop, Adobe illustrator, Corel Draw

Content Creator

Making Preview For Upload to Youtube

Video Editing

Video Editing With
Sony Vegas, After Efect, Adobe Premiere

Now Is The Millenials Digital Era,

Everything Through Online, It's Time For Us To Starting

OFFICIAL SITE, OFFICIAL SOCIAL MEDIA, OFFICIAL STORE



PERSONALITY

Full Name : Kusmayadi
Gender : Male
Place & Birth : Tangerang, 13 Januari 1990
Marital Status : Single
Religion : Moslem
Address :
Jakarta :
Pedurenan Masjid, Kuningan,
Belakang ambassador
Tangerang :
Balaraja, kab tangerang
desa sukamulya
Bogor :
Jalan Raya Mayor
Oking No 30

Saya adalah anak pertama
dari dua bersaudara,
dan kami adalah keluarga
yang murah senyum



Meskipun saya bisa di katakan
profesional di dunia
digital marketing
namun saya adalah
lulusan Manajemen Ekonomi



Bersosialisasi dan bernegosiasi
untuk berwirausaha
Offline To Online
Merupakan salah satu hobby



ABOUT ME

"i am a type of person who if i do not know
and i can't do something, i'll find out
and i will able to learn about
what i dont know until i be able
to do that and i really understand..."

JOBS EXPERIENCE

"My MOTO is About...
LEARNING <-> ACTION <-> RESULT"



- 2008 - 2012**
As Merchant Sales Executive (Depok)
To Be Merchant Support Officer (Jakarta)
To Be Relationship Officer (Jakarta)
- 2012 - 2017**
As IT Channel Officer (Jakarta, Tangerang)
To Be Telkomsel Halo Officer (Bandung)
Event Organizer Specialist (Jakarta)
- 2017 - 2019**
As Social Media Specialist (Bogor, Makassar)
To Be Digital Marketing Strategy (Bogor, Makassar)
To Be Supervisor Digital Marketing (Bogor, Makassar)