



# BINTANG MUHAMMAD PUTRA

Bandung, 23 Mei 1996

Jl. Nirwana No.19 Taman Cipadung Indah

**putrambintang@gmail.com** - 0895401055120

## EXPERIENCE

PT Telekomunikasi Indonesia Tbk (**Business Quality & Delivery (Intern)**, 01.2020 – 03.2020)

- Create new strategies in promoting to customers
- Able to resolve complaints of various kinds of customer characteristics
- Negotiate with customers in order to use our service products
- Team always reaches the target every month

Yoforia (**Team Leader Event (Freelance)**, 03.2019 – 02.2020)

- Team always achieve sales targets
- Encourage the sales person to closing the sale
- Handle major events in the city of Bandung

Marketing Plan Project (**Team Leader**, 01.2019-06.2019)

- Help small businesses to do strategic planning
- Make a measurable marketing strategy planning
- Conducting market research and competitor research

Andromeda Event (**Vice Chairman**, 01.2018 – 06.2018)

- Reached 20 million ticket sales in one day
- Create events that combine education with entertainment
- Coordinating the activities of each field

Administrasi Niaga Charity Event (**Event Division**, 2016)

- Coordinators and organize technical matters in the field during the event
- Help build facilities at the pesantren
- Teaching student at the pesantren

PT Akur Pratama (**Service Crew**, 12.2015 – 08.2016)

- Help increase profit growth in the food division
- Helping consumers if they need assistance
- Handle the delivery of large orders during peak season

## EDUCATION

**Bachelor of Marketing Management** (Politeknik Negeri Bandung – 2016 - 2020)

## SKILLS

**Hard Skills:** Research Branding, Coreldraw, Adobe Illustrator, Microsoft Word, Pivot Excel, Power point, Content writing

**Soft Skills :** Public speaking, Work in groups, Initiator, Negotiation, Adaptable