



# RANA AUSHAF

A hardworker, energetic and flexible person. A language enthusiast who is able to communicate in English and Mandarin. I am eager to learn new things and willing to explore more knowledges. I am excellent in working with others to achieve a certain objective on time and with excellence. Responsible approach to any task that I undertake or situation that I am presented with.

Have a passion in photography and travelling. Good at sports such as tennis, badminton and swimming.

## EDUCATION

**Bachelor's Degree/S1 (S.I.Kom)** Communications Science, Telkom University (Tel-U), GPA 3.86 2014-2019

**Thesis Title (Skripsi):**

The Effect of Usage Celebgram (Celebrity Endorser Instagram) Rachel Vennya on Purchase Intention at Sate Taichan "Goreng" in Bandung.

## ORGANIZATIONAL EXPERIENCE

- 1. **Head of Event Division**, Inauguration Faculty of Communication and Business Telkom University 2014
- 2. **Presenter**, International Conference on Transformation in Communication (ICoTiC) Telkom University 2015
- 3. **Vice Chairman**, Panitia Penyelenggara Pemilu Raya, Komite Pelaksana dan Panitia Kongres Telkom University 2015  
2016
- 4. **Head of Finance Division**, Dewan Perwakilan Mahasiswa Telkom University 2016

## WORK EXPERIENCE

- 1. **Kantor Komunikasi Publik Universitas Padjadjaran, Internship** August 2019 – November 2019
  - **Direktorat Tata kelola dan Komunikasi Publik Universitas Padjadjaran Public Relations Officer**  
In charge of doing news coverage, creating video narration, dubbing video on Unpad official channel Youtube, creating content and managing Unpad official account on social media, collecting PPID data, handling call center and airing Unpad radio streaming.
- 2. **Bank Indonesia West Java Province, Internship** July 2017 – August 2017
  - **Regional Economic Development Division Public Relations Officer**  
In charge of doing news coverage, documenting events, visiting media such as Ardan Radio and Pikiran Rakyat, collecting data and making reports.
- 3. **PT. Surveyor Indonesia (BUMN), Full-Time** September 2020 – Desember 2020
  - **Divisi Pengembangan Institusi dan Kelembagaan Staf Proyek Verifikasi Industri Alat Pelindung Diri (APD) dan Masker Serta Bahan Baku APD dan Masker**  
In charge of surveying surgical and non-surgical mask, disposable and washable hazmat, collecting data, making reports, preparing project agenda, financing the project.

## LANGUAGE SKILLS AND KNOWLEDGES

English: Active and Fluent in Speaking, Reading and Writing  
Toefl Score: 530

Marketing Strategy  
Campaign and Social Media  
Presentation skill  
Microsoft Office Program  
Adobe Lightroom  
Photoshop  
Google Ads



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