



KUN ARIFIN

MARKETING MANAGER

EXECUTIVE SUMMARY:

I am a passionate marketing manager who have been tackling online marketing, with good leadership & management skill

SKILLS & EXPERTISE:

- Marketing
- Selling
- Negotiation
- Leadership
- Managemenet
- Communication

CONTACT INFORMATION:

Phone: 0821-1790-3211
Email: kunarifin@gmail.com
LinkedIn: <https://www.linkedin.com/in/kun-arifin-b7a32b25>

INTEREST:

Business and growth, marketing, adventure, outdoor sports, football, traveling, cycling, cooking, movies.

ACADEMIC HISTORY:

UNIVERSITAS KATOLIK PARAHYANGAN

Management - 2013

- Graduated with a Bachelor's Degree in Management
- Completed with a cumulative GPA of 2.60
- HMPSM

SMAN 2 BANDUNG

2007

- Science
- Rumah Seni 2
- Bazzar F2WL

CAREER SUMMARY:

MARKETING MANAGER

Surfinclo | 2020-Present

- Handling whole operations and implement strategy to achieve the target
- Manage people/team bring new leads and maintain existing customer
- Manage online marketing (marketplace & social media)

CITY MANAGER

PT. Zillion Tech Indonesia (Zilingo) | 2019-2020

- Handling whole operations and implement strategy to achieve the target
- Manage people/team bring new leads and maintain existing relationship

MARKETING SUPERVISOR (BRAND TRAINER)

PT. Avian Selleys Indonesia (Mar 2019 - Aug 2019)

- Provide new product training for the Avian distribution network and customers
- Ensure product availability in the West Java Area

BUSINESS RELATIONSHIP OFFICER

PT. Bank Danamon Indonesia Tbk (Jul 2017 - Feb 2018)

- Acquiring new SME customers
- Maintainin, growing, and deeping relationship with existing and prospective such customers

RELATIONSHIP MANAGER

PT. Bank Muamalat Indonesia Tbk (Dec 2016 - Jun 2017)

- Acquiring new SME customers
- Maintainin, growing, and deeping relationship with existing and prospective such customers

RELATIONSHIP MANAGER

PT. Bank Permata Tbk (Aug 2013 - Dec 2016)

- Acquiring new SME customers
- Maintainin, growing, and deeping relationship with existing and prospective such customers