

Dennis Kumara



Profile

Hi, I am Dennis, Having recently obtained my Bachelor's degree in Management, which has a focus on Marketing and Business from Widyatama University, I hope to bring knowledge, expertise, commitment and excellence in an innovative environment.

Throughout my studies, I have been equipped with the knowledge that companies need including promote and sell products or services to consumers.



Education

2017 - 2021
Bachelor of Management
with GPA: 3.14
WIDYATAMA UNIVERSITY



Skill

Technical skills:

Digital Marketing
Marketing
Social Media Marketing
Microsoft Office
Content Writing
Video Content

TOEFL: 530

Personal skills:

Open mindedness
Working under pressure
Collaboration & team work
Goal oriented



Language

Bahasa Indonesia
English

+6281-220-297-089

denniskumara65@gmail.com

Gede Bage, Bandung

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Work Experience

September 2017 - Present

Digital Marketing Freelance

DAM Garage (Automotive Store)

DAM Garage is an online small enterprise who provide various of automotive sparepart and accesories.

- Manage the company's overall social media such as creating photo, video and poster to increase brand awareness.

March 2020 - April 2020

Marketing and Sales (Internship)

Daya Motor Bandung

As marketer and sales, I provide ability to form, administer and coordinate all aspects of company marketing functions.

- Administer the company marketing and sales function to identify and develop new opportunities within existing and new customers for products and services.
- Monitor, evaluate and report competitive market conditions. provide insight for openings to market and sell our products and services.
- Research, develop and execute strategies to identify market opportunities. Assist in taking existing products into new markets, new products into existing markets and or new products into new markets



Organization Experience

September 2017 - December 2020

As Vice Chairman in Youth Organization (Karang Taruna), I manage and maintain all the activities including organizing various social welfare problems, especially those faced by the younger generation, both preventive, rehabilitative and developing the potential of the younger generation in their environment .



Additional Training

- Participate workshop for enterpreneur "Kreativitas dalam kemajuan usaha"
- Participate workshop and talkshow "Creative digital preneurship in Milennial Culture Era"



EPT CERTIFICATE

PUSAT BAHASA - WIDYATAMA UNIVERSITY

THIS IS TO CERTIFY THAT

DENNIS KUMARA

STUDENT ID No. : 0217101135

has taken the EPT – Utama on

9 June 2020

With the following results:

Listening : 58

Structure : 51

Reading : 50

OVERALL : 530

Bandung, July 20, 2020

Serial No. : 0033.EE.I.VI.2020

Valid until : 9 JUNE 2022

PUSAT BAHASA

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Ida Zuraida, Hj., S.S., M.Pd.

Head of Pusat Bahasa



Utama SAP
UNIVERSITAS WIDYATAMA

