

# Dennis Kumara



## Profile

Hi, I am Dennis, Having recently obtained my Bachelor's degree in Management, which has a focus on Marketing and Business from Widyatama University, I hope to bring knowledge, expertise, commitment and excellence in an innovative environment.

Throughout my studies, I have been equipped with the knowledge that companies need including promote and sell products or services to consumers.



## Education

2017 - 2021  
Bachelor of Management  
with GPA: 3.14  
**WIDYATAMA UNIVERSITY**



## Skill

### Technical skills:

Digital Marketing  
Marketing  
Social Media Marketing  
Microsoft Office  
Content Writing  
Video Content

TOEFL: 530

### Personal skills:

Open mindedness  
Working under pressure  
Collaboration & team work  
Goal oriented



## Language

Bahasa Indonesia  
English

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## Work Experience

September 2017 - Present

### Digital Marketing Freelance

DAM Garage (Automotive Store)

DAM Garage is an online small enterprise who provide various of automotive sparepart and accesories.

- Manage the company's overall social media such as creating photo, video and poster to increase brand awareness.

March 2020 - April 2020

### Marketing and Sales (Internship)

Daya Motor Bandung

As marketer and sales, I provide ability to form, administer and coordinate all aspects of company marketing functions.

- Administer the company marketing and sales function to identify and develop new opportunities within existing and new customers for products and services.
- Monitor, evaluate and report competitive market conditions. provide insight for openings to market and sell our products and services.
- Research, develop and execute strategies to identify market opportunities. Assist in taking existing products into new markets, new products into existing markets and or new products into new markets



## Organization Experience

September 2017 - December 2020

As Vice Chairman in Youth Organization (Karang Taruna), I manage and maintain all the activities including organizing various social welfare problems, especially those faced by the younger generation, both preventive, rehabilitative and developing the potential of the younger generation in their environment .



## Additional Training

- Participate workshop for enterpreneur "Kreativitas dalam kemajuan usaha"
- Participate workshop and talkshow "Creative digital preneurship in Milennial Culture Era"