

Raihan Muhamad Heris

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SUMMARY

I will always want to learn, have good skills in Verbal & Non-Verbal Communication & Love to work in Marketing, Sales, and Event Organizer.

EXPERIENCE

Campaign Merchandiser

iStyle.id

March 2022 - Present, Jakarta, IDN

- Create campaign from scratch for more than 50 Brands Monthly
- Analyze previous campaign results for next campaign idea
- In Touch with sellers for create campaign promotion
- Execute campaign plan and achieve the target

Campaign Operation Executive

Evermos

June 2021 - February 2022, Bandung, IDN

- Maintain SCE (In-App Features)
- Make Sure Sales, Community & End User (Reseller) For Share Content That has been Created
- Cooperate With Commercial, Campaign & Sales Team for Supply Content & Promotion Weekly & Monthly

Marketing Copywriter

Evermos

January 2020 - June 2022, Bandung, IDN

- Managed Social Media Content Framework & Timeline
- Make Copywrite For Sales Associate. Community Officer & End User (Reseller)

Reseller Experience Support

Evermos

November 2019 - January 2021, Bandung, IDN

- Help More Than 3000+ Reseller For Their Sales Target
 - Maintain More Than 50+ Province Group Resellers
 - Ensure Resellers Reach Target
 - Achieving Monthly Target At 150 Mio and Reach Minimum Growth at 15%
 - Supply Content For Resellers Promotion and Training
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EDUCATION

High School Diploma

SMA BPI 1 • Bandung • 2019

INVOLVEMENT

Head Of Event

SMA BPI 1 • OSIS • May 2018 - March 2019

- Create Yearly School Music & Sports Event
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SKILLS

Copywriting

Campaign Planning

Event Organizer

Digital Marketing