

# Dikdik Dwi Aditya.S.H

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## PROFILE

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My Name is Dikdik, I am a Law Graduate with a GPA of 3.10 I Have 1 year work experience in Digital Marketing & photography, Photography and a internship at a law institution

## SKIL & KNOWLEDGE

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**Skills:** Problem Solving, Digital Marketing (Facebook Ads, Google Ads, SEO )  
Communication, Photography, Leadership, Microsoft Office, Videography, Critical Thinking

## EDUCATION

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### **Bachelor's Degree in Hukum (GPA:3,10)**

**University Of Subang (Unsub)** (Aug 2018-December 2022)

**Thesis :** The criminal act of hoarding important items (masks) during the Covid-19 pandemic was linked to the decision of the Maros District Court

## WORK EXPERIENCE

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PT.Emudah Media Indonesia ( Feb 2023-April 2023)

- Create growth plan for a TikTok account for video content, live streaming, affiliate, and advertising.
- create Facebook ads ads to increase interaction and sales and succeed in increasing sales from 30% to 90%
- Create iktok ads ads to increase product sales

## ORGANIZATIONAL & VOLUNTEER

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- approach and build relationships with the village government for the formation of village regulations (perdes)
- He has been active and served as chairman of the entrepreneurial organization Hipmi, the Association of Indonesian Young Entrepreneurs, and has successfully held various types of business activities
- He has been active in the GMNI student organization (Indonesian nationalist student movement) and has held various activities
- **Staff Mentor Introduction to Campus Life for New Students, Student Executive Board**
- Guide 100+ new students in adapting to the campus environment by introducing campus culture.