



WISNUJAYA NUGRAHA

Business Development

Male / Moslem / Medan 25 August 1994

My Contact

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📍 Sarimanah 10 no 146 Bandung

📷 @nugrahawsn

🌐 Wisnujaya Nugraha

Skills

- MS. Word
- MS. Excel
- MS. Power Point
- MS. Visio
- Google Sketch Up

Personal Skill

- Team Leadership
- Marketing Strategy
- Client Management
- Customer Services
- Negotiation

Organization Experience

- Public Relations of the Maranatha Christian University Art Activities 2014 -2015
- Deputy Chair of the Maranatha Christian University Art Activities 2015-2016
- Head of The Maranatha Christian University Art Activities 2016-2018
- Representative Council of Maranatha Christian University Art Activities 2018-2020

Education

- Senior High School Laboratorium Percontohan UPI Bandung – 2009 – 2012
- Universitas Kristen Maranatha (Faculty of Engineering/Industrial Engineering) S1 Bandung – 2013 – 2021
- Universitas Kristen Maranatha (Faculty of Business/Magister Management) S2 Bandung – 2022 – present

Professional Experience

📍 PT.KITA INDONESIA (KITA COMMUNICATION) **Public Relations & Business Development** 2018-2019 1 Year 1 Month

Working on the communication division, regulating all business agreements, advertisements, direct marketing, branding, events, and others.

Company or brand that I have ever handled: Gojek Indonesia, Link Aja, Ponds, Grab Indonesia, and others.

📍 PT. ABINAYA PUTERA MANDIRI (Big Studio Furniture & Interior) **Business Development & Specialist Marketing** 2019-2020 2 Years 6 Month

Work on all business agreements, the issue, the calculation of the company needed.

The company's work includes design, building, road making, construction, and others.

Cooperation conducted includes the private sector and the government.

Take care of all customer interests, understand all the costs of production and determine the selling price of furniture products.

📍 PT ASTRA INTERNATIONAL TBK – TSO AUTO 2000 2022 – Present

Junior Consultant Officer