



WISNUJAYA NUGRAHA

Business Development Specialist

Sarimanah 10 no 146 Bandung

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087736805080

Wisnujaya Nugraha (Linkedin)

Education Background

Bachelor of Engineering
Maranatha Christian University
2013 - 2020

Master Of Management
Maranatha Christian University
2022 - Present

*Currently in the last semester,
Current GPA 3.90*

Organization Experience

Public Relations
Maranatha Christian University Art
Activities
2014 -2015

Deputy Chair
Maranatha Christian University Art
Activities
2015-2016

Chairman
Maranatha Christian University Art
Activities
2016-2018

Representative Council
Maranatha Christian University Art
Activities
2018-2020

Work Experience

Business Development

PT.KITA INDONESIA (KITA COMMUNICATION)

2018 - 2019

Working on the communication division, regulating all business agreements, advertisements, direct marketing, branding, events, and others.

Company or brand that I have ever handled: Gojek Indonesia, Link Aja, Ponds, Grab Indonesia, and others.

Business Development & Specialist Marketing Manager

PT. ABINAYA PUTERA MANDIRI (Big Studio Furniture & Interior)

2019 - 2022

Work on all business agreements, the issue, the calculation of the company needed.

The company's work includes design, building, road making, construction, and others.

Cooperation conducted includes the private sector and the government.

Take care of all customer interests, understand all the costs of production and determine the selling price of furniture products.

Junior Consultant Officer

PT ASTRA INTERNATIONAL TBK - TSO AUTO 2000

2022 - 2023

Responsible for the company's strategy and sales targets

Skills & Proficiencies

- Team Leadership
- Marketing Strategy
- Client Management
- Customer Services
- Negotiation
- MS. Word
- MS. Excel
- MS. Power Point
- MS. Visio
- Google Sketch Up