



Cindy Dewi Waluya

Bachelor of Business graduates at Bina Nusantara University Bandung, majoring in Creativepreneurship. Have the ability to analyze, communicate, research and develop. As well as having discipline and responsibility in working on each job desk. Interested in marketing and administration.

CONTACT ME

📞 082216237673

✉️ cindywaluya@gmail.com

💻 cindywaluya_

📍 Bandung, Indonesia

EDUCATION

Bina Nusantara University Bachelor S1, Creativepreneurship

Aug, 2020 - 2024

Undergraduate Student

Final GPA: 3.93

SMA Kristen Trimulia Hits

Senior High School - Social Sciences Class

Jul, 2017 - May, 2020

SKILLS

- Project Management
- Critical Thinking
- Responsiveness
- Organized
- On-Time
- Communication
- Ability to Work in a Team

EXPERIENCE

Bina Nusantara University 2021-2022

Persekutuan Oikumene - Public Relation Staff

- Create interesting content along with a description of the contents that will be attached.
- Build relationships and contacts with external parties.
- Bring up organizational identity with a good image.

Bina Nusantara University 2021

AIESEC Bina Nusantara

Participate in volunteer organization activities held by AIESEC BINUS with a campaign that carries the theme SDG Level Up. Then I have carried out campaign activities successfully by doing it on social media platforms.

Bina Nusantara University 2021 - 2024

CMO, CRO, & COO - Kripikin (Own Business)

- Managing marketing at Kripikin by creating marketing strategies through online media.
- Creating good relations between Kripikin and consumers.
- Responsible for all business operations.

SMAK TRIMULIA 2018 - 2019

Student Council

Member and Staff of superior personality coaching.

SMAK TRIMULIA 2018

Committee of Event T-REBEL and T-PLANE

Participated in T-REBEL event by being one of the committees for the score assessment and also as a liaison office.

PERSONAL CERTIFICATION

Second Winner In The Mental Health Infographic Competition

Bina Nusantara University Bekasi

Most Favorite Team 2 Binus Youth Festival 2023 (Evolve To Resolve) BINUS

Top 50 Pitch Day 2023 Business Incubator Binus Bandung

Participant Manawa Festival Tenant Bina Nusantara University Bandung

Participant Investor Pitch

The Dragon & Phoenix Nest: Creativepreneurship Bootcamp & Pitch Binus

Rapid Miner Applications & Use Cases Professional Certification BINUS

Google Digital Garage The Fundamentals of Digital Marketing BINUS