

**About Me**   What I Do   Project

fresh graduate - open for work



# CINDY

## Dewi Waluya

Bachelor of Business graduates at Bina Nusantara University Bandung, majoring in Creativepreneurship. Have the ability to analyze, communicate, research and develop. As well as having discipline and responsibility in working on each jobdesk. Interested in marketing and administration.



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portofolio



## Education:

### **Bina Nusantara University**

Bachelor S1, Creativepreneurship

Aug, 2020 - 2024

Undergraduate Student

Final GPA: 3.93

### **SMA Kristen Trimulia Hits**

Senior High School

Social Sciences Class

Jul, 2017 - May, 2020

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# ABOUT ME

## **Hallo, my name is Cindy Dewi Waluya**

Place and Date of Birth: Bandung 22 Agustus 2001

Whatsapp: 082216237673

Email: cindywaluya\_

Domicile: Bandung dan Cimahi

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### **SKILLS:**

Project Management

Organized

Communication

Responsiveness

On-Time

Ability to Work in a Team

Critical Thinking



# WHAT I DO IN UNIVERSITY



Persekutuan Oikoumene - Public Relation Staff  
Bina Nusantara University

- Create interesting content along with a description of the contents that will be attached.
- Build relationships and contacts with external parties.
- Bring up organizational identity with a good image.

18 January 2022	Aktivitas Sosial Organisasi Kemahasiswaan Edukasi	Volunteer P2M AIESEC 2021 SDG s Level up	3
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Bina Nusantara University

AIESEC Bina Nusantara

- Participate in volunteer organization activities held by AIESEC BINUS with a campaign that carries the theme SDG Level Up. Then I have carried out campaign activities successfully by doing it on social media platforms.

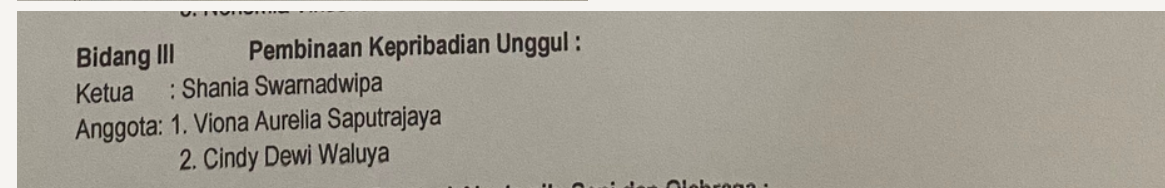
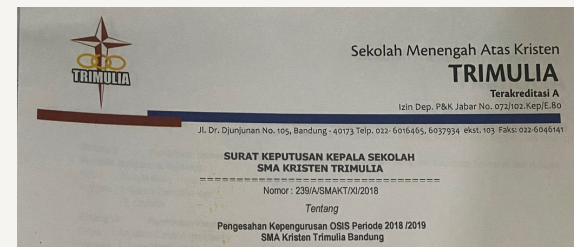




# WHAT I DO IN HIGH SCHOOL

## Student Council SMAK TRIMULIA

- Member and Staff of superior personality coaching.



## Committee of Event T-REBEL and T-PLANE SMAK TRIMULIA

- Participated in T-REBEL event by being one of the committees for the score assessment and also as a liaison office.



# MY PROJECT



➤ *Happiness You "Building Resilience Against Anxiety"*



## 1. CMO, CRO, & COO - Kripikin (Own Business)

- Managing marketing at Kripikin by creating marketing strategies through online media.
- Creating good relations between Kripikin and consumers.
- Responsible for all business operations.

## 2. Second Winner In The Mental Health Infographic Competition at Binus Bekasi



## 3. Most Favorite Team 2 Binus Youth Festival 2023 (Evolve To Resolve) BINUS

➤ *Binus Youth Festival 2023 (Evolve To Resolve)*



# MY PROJECT



## 4. Top 50 Pitch Day 2023

Business Incubator Binus Bandung

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## 5. Participant Manawa Festival Tenant

Bina Nusantara University Bandung

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## 6. Participant Investor Pitch

The Dragon & Phoenix Nest: Creativepreneurship Bootcamp & Pitch Binus

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## 7. Rapid Miner Applications & Use Cases Professional Certification

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## 8. Google Digital Garage The Fundamentals of Digital Marketing

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This is to certify that

# Cindy Dewi Waluya

successfully passed the examination for

## Applications & Use Cases Professional Certification

The Professional level is the first of two certification levels and is rewarded for solid experience in the topic. Some of the topics tested at this level are:

**Introduction to Machine Learning and Data Science, CRISP-DM and Variants, Use Cases for Machine Learning, Visualization and What to do with Models.**



This certificate can be verified using the open badge which was issued to the certificate holder.  
The open badge can be uploaded and tested via this redirect: [www.rapidminer.com/badgecheck](http://www.rapidminer.com/badgecheck)

Handwritten signature of Knut Makowski in black ink.

Knut Makowski  
(Head of Education)

Handwritten signature of Peter Lee in black ink.

Peter Lee  
(CEO RapidMiner)

Google Digital Garage

# Cindy Dewi Waluya

10/01/2022

is hereby awarded this certificate of achievement for the successful  
completion of **The Fundamentals of Digital Marketing** certification exam  
on

*Matt Britz*

President – Google EMEA



*Townsend Pamela Feehan*

CEO – IAB Europe

Certificate ID: ZKA C3C PKJ

Verify the authenticity of this certificate at: <https://learndigital.withgoogle.com/link/1qsdpcdm9s>



THANK YOU

